



FOR IMMEDIATE RELEASE

A NEW DECADE OF HOPE IN AMERICA IS CELEBRATED WITH 2010 IN HARMONY WITH HOPESM AWARDS AT BURLINGAME'S KOHL MANSION

BURLINGAME, CA (October 1, 2010) – A historical night of hope took place on September 30, 2010 as The Elfenworks Foundation (TEF) celebrated visionaries working to create real change in America at the 4th annual *In Harmony with HopeSM* ceremony. TEF's aspires to encourage us all to start our own "ripples" of change, and this year's event which streamed LIVE on their website (www.elfenworks.org) from Burlingame's Kohl Mansion featured a performance by *The Beat Advocate*, winners of the Elfenworks Social Justice Prize, as well as stories of hope and inspirational words shared by Football legend Ronnie Lott, the Master of Ceremonies. This year's honorees included:

- ◆ WILL ALLEN, Founder and CEO of **Growing Power** (www.growingpower.org), who has been feeding the city of Milwaukee's poor from a 2.5-acre farm as he educate the nation about the benefits of urban farming;
- ◆ ROSANNE HAGGERTY, Founder and President of **Common Ground** (www.commonground.org), who has helped house and supply supportive services to 5,000 and low-income individuals in and around New York, a model that's being replicated in cities across the country and the world; and
- ◆ REBECCA ONIE, Co-founder and Executive Director of **Project HEALTH** (www.projecthealth.org), who works with student volunteers to help individuals obtain critically needed resources in 18 sites each year through Project HEALTH's Family Help Desks.

The Elfenworks Foundation (TEF) is a creative and hardworking team comprised of dreamers and doers; social entrepreneurs and transformational leaders in the Silicon Valley who hope to raise awareness, forge alliances and support the efforts of visionary change-makers. In short, Elfenworks provides a sort of venture philanthropy, betting on new ideas for lasting, positive, and measurable change and providing the management consulting and know-how to make that change a reality.

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