



For Immediate Release

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The Elfenworks Foundation Sponsor of Nashville Film Festival

Nashville, Tennessee (April 23, 2017) - Members of the Elfenworks team made a site visit to the 49th annual Nashville Film Festival as “Bronze-level” sponsors in late April to explore the festival, and connect musicians and filmmakers to the foundation’s Peace Project, online at www.elfenworks.org/peace.

“The atmosphere was vibrant,” said Kelly Shaw, Project Manager at The Elfenworks Foundation, adding, “and the takeaways from the Creator’s Conferences gave us a lot to think about.” Nelly Baumb, Office Manager, who was also in attendance, noted the outstanding films, including two on the music industry, saying “One of my favorite moments was a 90-minute session on social marketing for the actor/musician.”

The culture of the festival is vibrant, but casual and accessible, providing a good opportunity for Elfenworks to have a presence at a significant and established national film festival.

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About NashFilm (the Nashville Film Festival): Founded in 1969 by Mary Jane Coleman, NashFilm, the festival, originally known as Sinking Creek Film Celebration, has been named by The Brooks Institute as “One of the Top Five Film Festivals in the U.S.,” voted one of “25 Film Festivals Worth the Entry Fee” by MovieMaker Magazine, and highlighted as “One of the Best Film Festival Prizes” by Film Festival Today. The Academy Award-contending festival is one of the largest, fastest-growing film festivals in the country. As such, it attracts top-notch filmmaking in a wide variety of categories (including VR). In 2017, there were 5,000 submissions for the 303 films that were selected to be shown at the nine-day festival. The festival also features an Original Song category, and thanks to its location, close ties and sponsorships from the local music industry (Gibson, Round Hill Music, and Americana Music Publishing, ASCAP, Warner/Chappell Production Music are among the sponsors). Of note, 2018 will be the festival’s 50th year.

About Elfenworks “In Harmony with Hope”: Elfenworks works for hope by fostering creative and technology solutions that advance change. Elfenworks identifies chasms, creates change, and amplifies success, whether cultivating thousands of student social justice filmmakers in partnership with Campus MovieFest, promoting peace initiatives, assisting nonprofits safely navigate IT security, or helping people cope with stress through the Breathing Butterfly project. Visit <http://www.elfenworks.org/ripple> for big and small ways to make a difference.

